SERFF Tracking Number: CEUL-126771653 State: California

Filing Company: Central United Life Insurance Company State Tracking Number: PF-2010-01642

Company Tracking Number: 2010 POOL MMGR/OR

TOI: H161 Individual Health - Major Medical Sub-TOI: H161.005C Individual - Other

Product Name: Pool Group MMGR/OR

Project Name/Number: /

Filing at a Glance

Company: Central United Life Insurance Company

Product Name: Pool Group MMGR/OR SERFF Tr Num: CEUL-126771653 State: California

TOI: H16I Individual Health - Major Medical SERFF Status: Pending Industry State Tr Num: PF-2010-01642

Response

Sub-TOI: H16I.005C Individual - Other Co Tr Num: 2010 POOL MMGR/ORState Status:

Filing Type: Rate Reviewer(s): Angela Jang, Marsha

Seeley, Sai-on Sam, Ali Zaker-Shahrak, Xiangchen Meng

Authors: Bin Hu, Allie Zhou, Cindy Disposition Date:

Hu

Date Submitted: 08/24/2010 Disposition Status:

Implementation Date Requested: On Approval Implementation Date:

General Information

Project Name: Status of Filing in Domicile: Pending

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact: 10%

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Filing Status Changed: 08/25/2010 Explanation for Other Group Market Type:

State Status Changed:

Deemer Date: Created By: Bin Hu

Submitted By: Cindy Hu Corresponding Filing Tracking Number:

PPACA: Not PPACA-Related

Filing Description:

An actuarial study of our business in this line has revealed that our current rates are inadequate to support our experience. We have included the required Actuarial Memorandum detailing the actuarial analysis of our experience.

The Company is requesting a 10% rate increase. The increase will be applied uniformly to all policyholders within the state.

We appreciate the Department's time and consideration in the review of this filing.

SERFF Tracking Number: CEUL-126771653 State: California

Filing Company: Central United Life Insurance Company State Tracking Number: PF-2010-01642

Company Tracking Number: 2010 POOL MMGR/OR

TOI: H161 Individual Health - Major Medical Sub-TOI: H161.005C Individual - Other

Product Name: Pool Group MMGR/OR

Project Name/Number:

Company and Contact

Filing Contact Information

Cindy Hu, Rates Supervisor chu@manhattanlife.com
Wortham Tower 713-821-6450 [Phone]
2727 Allen Parkway 713-529-9425 [FAX]

Suite 500

Houston, TX 77019-2100

Filing Company Information

Central United Life Insurance Company CoCode: 61883 State of Domicile: Arkansas

Wortham Tower Group Code: Company Type: 2727 Allen Parkway Group Name: State ID Number:

Suite 500 FEIN Number: 42-0884060

Houston, TX 77019-2100 (713) 529-0045 ext. [Phone]

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Central United Life Insurance Company \$0.00

SERFF Tracking Number: CEUL-126771653 State: California

Filing Company: Central United Life Insurance Company State Tracking Number: PF-2010-01642

Company Tracking Number: 2010 POOL MMGR/OR

TOI: H161 Individual Health - Major Medical Sub-TOI: H161.005C Individual - Other

Product Name: Pool Group MMGR/OR

Project Name/Number: /

Rate Information

Rate data applies to filing.

Filing Method: SERFF

Rate Change Type: Increase

Overall Percentage of Last Rate Revision: 5.000%

Effective Date of Last Rate Revision: 03/01/2009

Filing Method of Last Filing: SERFF

Company Rate Information

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this	Program:			
			Program:				
Central United Life	10.000%	10.000%	\$16,820	58	\$168,201	10.000%	10.000%

Insurance Company

CENTRAL UNITED LIFE

August 16, 2010

California Department of Insurance Policy Approval Bureau 45 Fremont Street, 24th Floor San Francisco, CA 94015

ATT: Life & Health Division

Re: NAIC # 61883 Central United Life Insurance Rate Increase: Pool Group MMGROR

To Whom It May Concern:

An actuarial study of our business in this line has revealed that our current rates are inadequate to support our experience. We have included the required Actuarial Memorandum detailing the actuarial analysis of our experience.

The Company is requesting a 10% rate increase. The increase will be applied uniformly to all policyholders within the state.

We appreciate the Department's time and consideration in the review of this filing.

Should you have any questions or comments, please contact me at (713) 821-6450, or email me at chu@manhattanlife.com.

Phone: 713-821-6450

Fax: 713-529-9425

Toll Free: 800-669-9030

Sincerely,

Cindy Hu Statistics Department

Enclosure cc: State file



Actuarial Justification for Individual A&H Rate Increase Pool Group MMGR/OR

1. Purpose of Filing

The purpose of this rate filing is to demonstrate that the lifetime anticipated loss ratio of these plans meets minimum state requirements. It is not intended to be used for any other purpose.

2. Scope of Filing

This rate increase is requested for policies that have been acquired by the Company. These policies provide similar Major Medical benefits on an expense-incurred basis. The Company has combined these plans into the same rating group to improve statistical credibility, and the plans will continue to be combined for all future filings. Exhibit A contains a list of the forms in the pool from this state.

A 10.0% rate increase is being requested for the policies in this pool. As this pool consists of only closed blocks of business, the rate increase will be applied to inforce business only. The anticipated implementation date is 1/1/2011.

The annualized premium inforce and policies inforce for this state and Nationwide as of 6/30/2010 before and after the proposed increase are as follows:

		_	Average Annual Premium		
	Policyholders	Annualized	Before	After	
State	Inforce	Premium	Increase	Increase	
CA	58	168,201	2,900	3,190	
Nationwide	581	1,867,951	3,215	3,537	

3. Reason for Rate Increase Request and Expected Effect on Premiums

The Company is requesting a 10.0% increase in premiums to account for worse than anticipated experience, medical inflation, increased utilization, and new medical procedures and technology. Current and proposed premiums are attached in Exhibit B.

The average nationwide effective date for implementation of this increase is 1/1/2011 for projection purposes. The actual date which the new rates become effective for this state will be one year after the implementation date of the last approved rate increase, or the next premium due date after approval, whichever is later. The increase will be applied uniformly to all policyholders within the state.

Some forms in this block are subject to new regulations that will remove benefit limits effective September 23, 2010 or when the endorsements are approved by each state. The company is not asking for any larger increase at this time, but may request rate relief in the future.

4. Rate Increase History

The rate increase history for this state is included in Exhibit C. The average nationwide rate increase history is as follows:

Avg Effective	Avg Rate
<u>Date</u>	<u>Increase</u>
Oct-94	13.1%
May-97	12.0%
Feb-98	11.5%
May-99	15.4%
Aug-00	11.4%
Jul-01	20.6%
Aug-02	25.1%
Sep-03	18.9%
Feb-04	4.2%
May-05	26.0%
Jun-06	5.8%
Jun-07	25.7%
Jun-08	19.9%
Nov-09	18.5%

CA Page 1 of 5

Actuarial Justification for Individual A&H Rate Increase Pool Group MMGR/OR

5. Rate Justification Standard - Minimum Loss Ratios

This filing demonstrates that after implementation of the requested increase, both the projected future loss ratio and the lifetime anticipated loss ratio for these plans are higher than the required minimum loss ratio, and that benefits are therefore reasonable in relation to premiums. This pool consists of both Optionally Renewable and Guaranteed Renewable forms. We have assumed the minimum standard for Optionally Renewable forms for the entire pool.

Type of Coverage Major Medical

Renewal Clause: Optionally Renewable/Guaranteed Renewable

Minimum Required Loss Ratio: 60%

6. Projection Assumptions

- a. Interest A 5.0% effective annual rate of interest has been assumed for accumulating historical experience and for discounting projected future experience to present values.
- b. Persistency An annual termination rate of 20.0% has been assumed for projecting the inforce into the future, consistent with observed termination rates for this type of business.
- c. Claim Cost Trend An annual claim cost trend of 17.9% has been assumed as the overall claim cost trend. It is composed of a 2.5% aging component and an 15.0% medical trend component.
- d. Rate Increase A 10.0% rate increase has been assumed with an average nationwide effective date of 1/1/2011.

7. Data Quality

The experience data and inforce information were provided by the Company. The data was checked for reasonableness and consistency; however, we relied on the Company for the completeness and accuracy of the data. After examination, no material biases in the data were found and no adjustments were deemed necessary.

CA Page 2 of 5

Actuarial Justification for Individual A&H Rate Increase Pool Group MMGR/OR

8. Historical Experience

The pool consists of several blocks of business acquired over the course of many years. To enhance credibility, nationwide historical experience is being used. The Company was unable to provide historical experience on a restated basis. Nationwide historical experience on a financial basis is as follows:

	Paid	Claim Reserve		Incurred	Earned	Loss
Year	Claims	Beginning	Ending	Claims	Premium	Ratio
1975 & Prior				7,929,592	15,839,351	50.1%
1976				2,327,904	2,811,644	82.8%
1977				2,477,441	2,913,870	85.0%
1978				2,346,859	3,008,186	78.0%
1979	Da	ta Not Available		2,512,220	2,722,839	92.3%
1980				2,376,510	2,940,658	80.8%
1981				2,783,588	2,953,022	94.3%
1982				3,285,545	3,323,839	98.8%
1983				3,117,531	3,399,352	91.7%
1984	771,048	178,601	2,248,192	2,840,639	3,458,545	82.1%
1985	2,761,394	2,248,192	2,325,013	2,838,215	3,723,672	76.2%
1986	3,284,971	2,325,013	2,442,579	3,402,537	3,708,903	91.7%
1987	2,630,873	2,442,579	2,398,543	2,586,837	3,220,533	80.3%
1988	2,401,809	2,398,543	2,636,370	2,639,636	3,197,663	82.5%
1989	63,661,099	2,636,370	2,627,866	63,652,595	75,981,872	83.8%
1990	5,934,004	2,627,866	2,605,320	5,911,458	7,394,307	79.9%
1991	26,176,771	2,605,320	2,362,420	25,933,871	18,395,560	141.0%
1992	18,948,586	2,362,420	2,521,020	19,107,185	15,919,656	120.0%
1993	14,845,301	2,521,020	3,144,172	15,468,453	13,403,143	115.4%
1994	11,766,295	3,144,172	2,804,507	11,426,630	11,801,612	96.8%
1995	9,029,106	2,804,507	3,702,681	9,927,280	10,238,961	97.0%
1996	9,027,225	3,702,681	3,556,484	8,881,028	8,826,513	100.6%
1997	8,883,719	3,556,484	3,493,405	8,820,640	7,085,072	124.5%
1998	7,022,733	3,493,405	3,254,314	6,783,643	6,178,046	109.8%
1999	6,825,613	3,254,314	2,995,581	6,566,880	5,692,394	115.4%
2000	7,354,781	2,995,581	2,364,722	6,723,922	5,328,989	126.2%
2001	7,573,738	2,364,722	1,770,595	6,979,611	4,958,799	140.8%
2002	6,796,526	1,770,595	1,974,054	6,999,985	4,409,511	158.7%
2003	4,702,384	1,974,054	1,539,745	4,268,075	3,678,187	116.0%
2004	4,721,733	1,539,745	1,298,356	4,480,344	3,202,645	139.9%
2005	4,362,086	1,298,356	978,926	4,042,656	2,815,063	143.6%
2006	3,365,154	978,926	810,946	3,197,173	2,601,144	122.9%
2007	3,303,876	810,946	758,869	3,251,799	2,391,278	136.0%
2008	2,119,890	758,869	632,001	1,993,022	2,127,444	93.7%
2009	1,762,760	632,001	437,942	1,568,701	1,918,548	81.8%
2Q 2010	994,897	437,942	509,442	1,066,397	925,337	115.2%
Total	241,028,371	·		270,516,402	272,496,156	99.3%
	Accumu	llated at 5.0%		688,614,842	742,818,074	92.7%

CA Page 3 of 5

Actuarial Justification for Individual A&H Rate Increase Pool Group MMGR/OR

9. Current Loss Ratio at 6/30/2010

The current loss ratio is defined as the 2009 - 2Q 2010 historical incurred claims adjusted to current claims levels, divided by the 2009 - 2Q 2010 historical earned premium adjusted to current premium rate levels.

		Historical	Current	Current	Historical	Claim	Current	Current
		Earned	Rate Level	Earned	Incurred	Trend	Incurred	Loss
	Year	Premium	Factor*	Premium	Claims	Factor**	Claims	Ratio
	2009	1,918,548	1.152	2,210,777	1,568,701	1.179	1,849,106	83.6%
	2Q 2010	925,337	1.000	925,337	1,066,397	1.042	1,111,154	120.1%
_	Total	2,843,885	_	3,136,114	2,635,098		2,960,260	94.4%

^{*} Adjusts for average nationwide rate increases previously implemented.

10. Projected Future Experience

Future experience has been projected for 20 years using the current loss ratio at 6/30/2010, annualized premium inforce at 6/30/2010, and the rate increase and persistency assumptions, as follows:

		Projected				Projected	
		Earned	Current	Projected	Rate	Earned	Projected
	Persistency	Premium	Loss Ratio	Incurred	Increase	Premium	Loss
Year	Factor*	w/out Increase	Factor**	Claims	Factor***	with Increase	Ratio
6/30/2010 Value	ues>	1,867,951	94.4%				
Rest of 2010	0.946	883,299	98.4%	868,763	1.000	883,299	98.4%
2011	0.800	1,494,361	111.3%	1,662,705	1.100	1,643,797	101.2%
2012	0.640	1,195,488	131.2%	1,567,931	1.265	1,512,293	103.7%
2013	0.512	956,391	154.6%	1,478,559	1.455	1,391,309	106.3%
2014	0.410	765,113	182.2%	1,394,281	1.673	1,280,005	108.9%
2015	0.328	612,090	214.8%	1,314,807	1.924	1,177,604	111.7%
2016	0.262	489,672	253.2%	1,239,863	2.212	1,083,396	114.4%
2017	0.210	391,738	298.5%	1,169,191	2.544	996,724	117.3%
2018	0.168	313,390	351.8%	1,102,547	2.926	916,986	120.2%
2019	0.134	250,712	414.7%	1,039,702	3.365	843,627	123.2%
2020	0.107	200,570	488.8%	980,439	3.870	776,137	126.3%
2021	0.086	160,456	576.2%	924,554	4.450	714,046	129.5%
2022	0.069	128,365	679.2%	871,854	5.118	656,923	132.7%
2023	0.055	102,692	800.6%	822,158	5.885	604,369	136.0%
2024	0.044	82,153	943.7%	775,295	6.768	556,019	139.4%
2025	0.035	65,723	1112.4%	731,103	7.783	511,538	142.9%
2026	0.028	52,578	1311.2%	689,431	8.951	470,615	146.5%
2027	0.023	42,063	1545.6%	650,133	10.293	432,966	150.2%
2028	0.018	33,650	1821.9%	613,075	11.837	398,328	153.9%
2029	0.014	26,920	2147.6%	578,130	13.613	366,462	157.8%
Total	·			20,474,519	·	17,216,444	118.9%
	Disc	counted at 5.0%		14,381,220		12,490,875	115.1%

^{*} Applies a 20.0% annual termination rate from 6/30/2010 to the midpoint of the period.

CA Page 4 of 5

^{**} Applies a 17.9% claim cost trend from the midpoint of the period to 6/30/2010.

^{**} Applies the current loss ratio, projected using a 17.9% annual claim cost trend.

^{***} Applies a rate increase of 10.0% at 1/1/2011, and rate increases equal to 15.0% on each 1/1 thereafter.

Actuarial Justification for Individual A&H Rate Increase Pool Group MMGR/OR

11. Lifetime Anticipated Loss Ratio

The lifetime anticipated loss ratio is defined as the present value of the historical and projected future incurred claims divided by the present value of the historical and projected future earned premiums. Experience for the policy and all attached riders are used in the calculation of the lifetime loss ratio. Active life reserves are not included in these calculations. These values, previously calculated, are summarized as follows:

	Present Values at 5.0%					
	Incurred	Earned	Loss			
	Claims	Premium	Ratio			
Historical	688,614,842	742,818,074	92.7%			
Projected Future	14,381,220	12,490,875	115.1%			
Lifetime Anticipated	702,996,063	755,308,948	93.1%			

The above demonstrates that both the anticipated future loss ratio and the lifetime anticipated loss ratio are in compliance with minimum loss ratio requirements after implementation of the proposed rate increase.

12. Actuarial Certification

I, Ashlee M. Borcan, consulting actuary for Wakely Actuarial Services, Inc., am a member of the American Academy of Actuaries, and I meet the Qualification Standards of the American Academy of Actuaries to render this statement of Actuarial Opinion.

I hereby certify that, to the best of my knowledge and judgment, the entire rate filing was prepared based on the current standards of practice as promulgated by the Actuarial Standards Board including the data quality standard of practice; and that the benefits of the policy forms affected by the rate filing are reasonable in relation to the premiums charged. The assumptions present my best judgment as to the expected value for each assumption. In my opinion, the rates are not excessive, inadequate, or unfairly discriminatory.

Respectfully Submitted,

Ashlee M. Borcan, FSA, MAAA Consulting Actuary

John Bowan

Wakely Actuarial Services, Inc.

Palm Harbor, Florida

Attachments:

Exhibit A - Policy Forms in this State

Exhibit B - Current and Proposed Premiums

Exhibit C - State Rate Increase History

CA Page 5 of 5

Exhibit A

Policy Forms in the State of

California

Form List
0270
1206
1246
1247
7029
9208
A6308
A6308R
GR-MH/MM85
H2200
HN200

Exhibit BCurrent and Proposed Premiums

Pool Group MMGR/OR Rate Sheet

As of 06/30/10

Block	Forms	State	Policy	Annu Prem	Inc. %	Proposed Prem
38	GR-MH/MM85	CA	85808234	2,825.16	10.0%	3,107.68
42	0270	CA	9802700023419	1,900.92	10.0%	2,091.01
42	1206	CA	9812060021074	1,093.79	10.0%	1,203.17
42	1246	CA	9812460831910	1,484.16	10.0%	1,632.58
42	1247	CA	9812470013491	3,778.76	10.0%	4,156.64
42	7029	CA	9870290006244	392.53	10.0%	431.78
42	9208	CA	9892080138615	694.20	10.0%	763.62
60	HN200	CA	MMA930001	2,844.96	10.0%	3,129.46
60	H2200	CA	MMA539145	1,575.35	10.0%	1,732.89
60	H2200	CA	MMA670468	5,941.28	10.0%	6,535.41
60	H2200	CA	MMA681295	2,787.17	10.0%	3,065.89
60	H2200	CA	MMA690418	2,077.56	10.0%	2,285.32
60	H2200	CA	MMA696235	5,343.96	10.0%	5,878.36
60	H2200	CA	MMA707222	2,281.48	10.0%	2,509.63
113	A6308	CA	008198671	2,589.03	10.0%	2,847.93
113	A6308	CA	008224462	1,499.95	10.0%	1,649.95
113	A6308R	CA	008131673	922.00	10.0%	1,014.20
113	A6308R	CA	008133475	1,934.60	10.0%	2,128.06
113	A6308R	CA	008145288	4,347.84	10.0%	4,782.62
113	A6308R	CA	008145290	2,003.52	10.0%	2,203.87
113	A6308R	CA	008150735	2,810.03	10.0%	3,091.03
113	A6308R	CA	008156173	2,586.20	10.0%	2,844.82
113	A6308R	CA	008157726	3,894.72	10.0%	4,284.19
113	A6308R	CA	008157728	3,701.16	10.0%	4,071.28
113	A6308R	CA	008160022	2,690.40	10.0%	2,959.44
113	A6308R	CA	008160040	2,039.40	10.0%	2,243.34
113	A6308R	CA	008163677	2,511.42	10.0%	2,762.56
113	A6308R	CA	008166798	2,820.48	10.0%	3,102.53
113	A6308R	CA	008167522	2,750.62	10.0%	3,025.68
113	A6308R	CA	008169875	5,795.88	10.0%	6,375.47
113	A6308R	CA	008183514	4,162.83	10.0%	4,579.11
113	A6308R	CA	008186330	3,756.16	10.0%	4,131.78
113	A6308R	CA	008191559	1,905.24	10.0%	2,095.76
113	A6308R	CA	008192712	1,886.34	10.0%	2,074.97
113	A6308R	CA	008192933	2,826.68	10.0%	3,109.35
113	A6308R	CA	008194284	3,593.28	10.0%	3,952.61
113	A6308R	CA	008194385	3,350.61	10.0%	3,685.67
113	A6308R	CA	008196093	4,264.26	10.0%	4,690.69
113	A6308R	CA	008197656	2,436.81	10.0%	2,680.49
113	A6308R	CA	008197820	3,846.64	10.0%	4,231.30

Exhibit B - Rates Page 1 of 2

Exhibit B

Current and Proposed Premiums

Pool Group MMGR/OR Rate Sheet

As of 06/30/10

Block	Forms	State	Policy	Annu Prem	Inc. %	Proposed Prem
113	A6308R	CA	008202091	3,708.48	10.0%	4,079.33
113	A6308R	CA	008203602	2,898.00	10.0%	3,187.80
113	A6308R	CA	008207388	2,734.06	10.0%	3,007.47
113	A6308R	CA	008218152	2,064.24	10.0%	2,270.66
113	A6308R	CA	008219376	2,146.06	10.0%	2,360.67
113	A6308R	CA	008219745	2,714.24	10.0%	2,985.66
113	A6308R	CA	008219927	2,733.04	10.0%	3,006.34
113	A6308R	CA	008219966	2,022.48	10.0%	2,224.73
113	A6308R	CA	008223818	2,176.12	10.0%	2,393.73
113	A6308R	CA	008231023	2,504.41	10.0%	2,754.85
113	A6308R	CA	008231325	5,076.59	10.0%	5,584.25
113	A6308R	CA	008231624	3,731.23	10.0%	4,104.35
113	A6308R	CA	008231834	1,788.64	10.0%	1,967.50
113	A6308R	CA	008235173	4,220.52	10.0%	4,642.57
113	A6308R	CA	008237535	2,969.86	10.0%	3,266.85
113	A6308R	CA	008239479	5,137.44	10.0%	5,651.18
113	A6308R	CA	008239670	5,914.08	10.0%	6,505.49
113	A6308R	CA	008241507	1,714.11	10.0%	1,885.52
	State	CA	58	168,201	10.0%	185,021
	Avg. Prem			2,900		3,190
	United States		581	1,867,951	10.0%	2,054,746
Avg. Prem				3,215		3,537

Exhibit B - Rates Page 2 of 2

Exhibit C

Rate Increase History for California MMGROR Policies Only

Implemented Dates of all Past Rate Increases and Percentages:

%	Imp. Date
5%	03/01/2009
10%	01/01/2008
20%	09/01/2006
20%	03/01/2005
25%	02/01/2004
25%	09/01/2002
25%	03/01/2001
25%	05/01/1999
30%	02/01/1998
30%	11/07/1997

Life, Accident & Health, Annuity, Credit Transmittal Document

1.	Prepared for the State of	California						
_			Dena	artment Use Or	nlv			
2.	State Tracking ID		201		,			
3.	Insurer Name & Address	Domicile	Insurer License Type	NAIC Group #	NAIC#	FEIN#	State #	
	Central United Life Insurance Co. 2727 Allen Parkway, Wortham Tower Ste. 500 Houston, TX 77019	AR	Life & Health	117	61883	42-0884060		
4.	Contact Name & Address	Telephone #	ŧ	Fax #		E-mail Address		
Cindy Same	Hu as above	713 821	6450	713-52	9-9425	chu@manhattanlif	e.com	
5.	Requested Filing Mode	Requested Filing Mode Requested Filing Mode Review & Approval File & Use Informational Combination (please explain): Other (please explain):						
6.	Company Tracking Numb	er CA M	MGROR 20	<u> </u>				
7.	New Submission	Resubmission		evious file #				
,,				Franchise				
8.	Market	Group	☐ Small ☐ Large ☐ Sm				Large	
9.	Type of Insurance (TOI)	H15I Iı	H15I Individual Health – Major Medical Expenses					
10.	Sub-Type of Insurance (Su TOI)	H16I.0	05C Individu	nal – Major Medical Expenses				
11.	Submitted Documents	☐ Pol ☐ App ☐ Sch Rates ☑ Nev ☐ FII Please SUPPO ☐ Articl ☐ Assoo ☐ Stater ☑ Actua	v Rate LING OTHE explain: DRTING DC es of Incorpo intion Bylaw nent of Varia rial Memorar	efits Revised Rate R THAN FOR CUMENTATI ration s bility	ION Third I Trust A	Party Authorization Agreements cations		

LHTD-1, Page 1 of 2

12.	Filing Submission Date	August 17, 2010		
13	Filing Fee	Amount		Check Date
13	(If required)	Retaliatory Yes	□ No	Check Number
14.	Date of Domiciliary Approva	1		
15.	Filing Description:			
	Re: NAIC # 61883	Central United Life In		
	Rate Increase:	Major Medical Pool G	roup	
				arrent rates are inadequate to support our detailing the actuarial analysis of our
	The Company is requesting a the state.	10% rate increase. The inc	crease will be app	blied uniformly to all policyholders within
	We appreciate the Department	t's time and consideration i	n the review of th	nis filing.
16.	` 1 /			
	IEREBY CERTIFY that I have re plicable statutory and regulatory pr			s filing, and the filing complies with all rnia.
11				
Pri	nt Name Bin Hu		Title	Manager of Actuary and Statistics
Sig	gnature Maither		Date	August 17, 2010

LHTD-1, Page 2 of 2

17.	7. Form Filing Attachment							
This filing transmittal is part of company tracking number								
This	This filing corresponds to rate filing company tracking number							
	Document Name	Form Number		Replaced Form Number				
	Description			Previous State Filing Number				
01			☐ Initial ☐ Revised ☐ Other					
02			☐ Initial ☐ Revised ☐ Other					
03			☐ Initial ☐ Revised ☐ Other					
04			☐ Initial ☐ Revised ☐ Other					
05			☐ Initial ☐ Revised ☐ Other					
06			☐ Initial ☐ Revised ☐ Other					
07			☐ Initial ☐ Revised ☐ Other					
08			☐ Initial ☐ Revised ☐ Other					
09			☐ Initial ☐ Revised ☐ Other					
10			☐ Initial ☐ Revised ☐ Other					

LH FFA-1

18.		Rate Filing	Attachment	
This	filing transmittal is part of company t	tracking number	CA_MMGROR_2010	
This	filing corresponds to form filing comp	pany tracking number		
Ove	rall percentage rate indication (when a	applicable)		
Ove	rall percentage rate impact for this fili	ng	10%	0
	Document Name	Affected Form Numbers		Previous State Filing Number
	Description			
01	MMGROR Pool Group Major Medical Expenses	0270 1206 1246 1247 7029	□ New □ Revised Request +_10_%% □ Other	
02	Major Medical Expenses	9208 A6308 A6308R GR-MH/MM85 H2200 HN200	New	
03			 New Revised Request +_%% Other 	
04			□ New □ Revised Request +_%% □ Other	
05			New Revised Request +%% Other	
06			□ New □ Revised Request +%% □ Other	
07			New	
08			□ New □ Revised Request +%% □ Other	
09			□ New □ Revised Request +%% □ Other	
10 LH RFA	_1		New Revised Request +%% Other	

CALIFORNIA DOCUMENT SUBMISSION FORMSET Reset Form

<u> </u>	<u> </u>		<u> </u>		
California Insurer Number: (NOT NAIC Number)		FOR DEPARTMENT USE ONLY			
Official Insurer Name:		Our File # Fee Code:			ode:
Central United Life Insurance Com	pany	Reviewer:			
Submitter and Complete Mailing Address: Cindy Hu, 2727 Allen Parkway, Wortham Tower Ste. 500, Houston TX 77019					
Submission Date: August 08, 20	10	Dept Action Da	te:		
Document Form Number	Doc Type ("Policy," etc)	Document Coverage	Departmer Action	nt	Fee
1 0270,1206,1246	Rate				
2 1247,7029,9208	Rate				
₃ A6308,A6308R	Rate				
4 GR-MH/MM85	Rate				
₅ H2200,HN200	Rate				
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
INSTRUCTIONS: Complete the part of the form to numbered line. Use additional formsets if necessa your only record of our action on your submission. THIS IS NOT A BILL - DO NOT PAY. FEE INVOICE SHORTLY; REMIT FE	ry. Be accurate - the co	opy of this form that we	return to you will be	Total :	\$ on pages

DSF 1.35

1 Company Name :	CENTRAL UNITED	LIFE INSURANCE COMPANY	
2 Company NAIC Number:			61883
4 Policy Approval Bureau File Number:			
Policy Form Number/Identifier:		46, 1247, 7029, 9208, A6308, A6308I H3905, HN200 & MM2422	R, A6308RCAL, GR-
4 Policy Form Description	Major Medical Exper	nse	
5 Rate Increases that is being requested (%):			10.00%
6 Date when the application for Rate increase wa	as mailed to the Cal. Dept. of Ins.:		August 20, 2010
7 Date when the company plans to implement th	e proposed rate increase:		January 1, 2010
8 Date when the policy was first issued:			Late 1961
9 Is this block of business open or closed?			Closed
10 If the block of business closed, state the date w	hen the last policy was issued.		Middle 2000
11 Policyholder counts, the latest statistics availal	ole:	As of [Date]	Policyholder Count
California : Nationwide :		June 30, 2010 June 30, 2010	58 581
12 Policyholder counts, as of 12/31/xx, for the mo	ost recent ten years, or since the policy was first issued:		
California:		Year	Policyholder Count
		12/31/2009	59
		12/31/2008	72 85
		12/31/2007	85
		12/31/2006	99
		12/31/2005	123
		12/31/2004	148
		12/31/2003	173
		12/31/2002	202
		12/31/2001 12/31/2000	231 269
		12/31/2000	307
		12/31/1998	357
		12/31/1990	30,
Nationwide:		Year	Policyholder Count
		12/31/2009	619
		12/31/2008	734
		12/31/2007	874
		12/31/2006	1,035
		12/31/2005	1,209 1,452
		12/31/2004 12/31/2003	1,452
		12/31/2003	1,887
		12/31/2002	2,180
		12/31/2000	2,518
		12/31/1999	2,869
		12/31/1998	3,313
	isiness, as of 12/31/xxxx, for the most recent ten years, or sin	се	
the policy was first issued California:		V	Average Duration
Camonia .		Year 12/31/2009	Average Duration 35
		12/31/2009	
		12/31/2007	34 33 32 30
		12/31/2006	32
		12/31/2005	30
		12/31/2004	30 29 26 24 23 23 23
		12/31/2003	29
		12/31/2002	26
		12/31/2001	24
		12/31/2000	23
		12/31/1999	23

Nationwide:

Year	Average Duration
12/31/2009	28
12/31/2008	28
12/31/2007	27
12/31/2006	27
12/31/2005	26
12/31/2004	25
12/31/2003	24
12/31/2002	23
12/31/2001	23
12/31/2000	22
12/31/1999	20
12/31/1998	21

14 Realized Historical Loss Ratio, by Issue Year and duration, excluding Active Lives Reserves:

Issue Year	Duration	Realized Loss Ratio
2009	1 Year	N/A
	2 Year	N/A
	3 Year	N/A
	4 Year	N/A
	5 Year	N/A
	6 Year	N/A
	7 Year	N/A
	8 Year	N/A
	9 Year	N/A
	10 Year	N/A
2008	1 Year	N/A
	2 Year	N/A
	3 Year	N/A
	4 Year	N/A
	5 Year	N/A
	6 Year	N/A
	7 Year	N/A
	8 Year	N/A
	9 Year	N/A
	10 Year	N/A
2007	1 Year	N/A
	2 Year	N/A
	3 Year	N/A
	4 Year	N/A
	5 Year	N/A
	6 Year	N/A
	7 Year	N/A
	8 Year	N/A
	9 Year	N/A
	10 Year	N/A
		N/A
1998	1 Year	N/A
	2 Year	N/A
	3 Year	N/A
	4 Year	N/A
	5 Year	N/A
	6 Year	N/A
	7 Year	N/A
	8 Year	N/A
	9 Year	N/A
	10 Year	N/A

15 <u>Total</u> Realized Historical Loss Ratio for all durations and excluding changes in Active Lives Reserves]	
California :	Year	Realized Loss Ratio
	2009	30.8%
	2008	37.4%
	2007	57.2%
	2006	51.7%
	2005	65.2%
	2004	74.5%
	2003	73.9%
	2002	N/A
	2001	N/A
	2000	N/A
	1999	N/A
	1998	N/A
Nationwide:	Year	Realized Loss Ratio
	2009	81.8%
	2008	93.7%
	2007	136.0%
	2006	122.9%
	2005	143.6%
	2004	139.9%
	2003	116.0%
	2002	158.7%
	2001	140.8%
	2000	126.2%
	1999	115.4%
	1998	109.8%
Anticipated Future Loss Ratio, by duration, excluding Active Lives Reserves, of the block of business, for the next ten years:]	
California:	Duration	Anticipated Loss Ratio
Cultivitie.	1 Year	50.1%
	2 Year	51.4%
	3 Year	52.6%
	4 Year	54.0%
	5 Year	55.3%
	6 Year	56.7%
	7 Year	58.1%
	8 Year	59.6%
	9 Year	61.1%
	10 Year	62.6%
Nationwide:	Duration	Anticipated Loss Ratio
	1 Year	104.7%
	2 Year	107.3%
	3 Year	110.0%
	4 Year	112.7%
	5 Year	115.5%
	6 Year	118.4%
	7 Year	121.4%
	8 Year	124.4%
	9 Year	127.5%
	10 Year	130.7%
	_	
17 Realized (Accumulated) Historical Loss Ratio for this block of business	J	
California:		N/A
Nationwide:		92.7%
	7	
18 Anticipated (Discounted) Future Loss Ratio for this block of business	J	
California:		58.7%
Nationwide:		122.6%
	7	
19 Anticipated Lifetime Loss Ratio for this block of business	J	
California:		N/A
Nationwide:		93.6%
	7	
20 The date when the last rate increase in California was implemented	J	March 1, 2009
	7	
21 The amount (%) of the last rate increase implemented in California:	J	5.0%

List the rate increases the product was first	s implemented in California each year, over the previous ten years, or since the year when marketed if the product has been marketed for less than ten years:	Year	Rate Chan
		2009	5.
		2008	
		2007	10.
		2006	20
		2005	20
		2004	25
		2003	
		2002	25
		2001	25
		2000	
		1999	25
		1998	30
date when the produc	rage of rate increases implemented nationwide over the previous ten years, or since the t was first marketed if the product has been marketed for less than ten years [Earned ach state should be used as weights]:	Year	Rate Chan
		2009	18
		2008	19
		2007	2:
		2006	:
		2005	20
		2004	4
		2003	18
		2002	25
		2001	20
		2000	11
		1999	15
		1999 1998	15 11
Annual lapse rate for the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998	11
Annual lapse rate for the same year: California:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998	Lapse
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year	Laps
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009	1 Laps
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007	1 Laps 1: 1: 1:
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006	Laps 11 12 11 11 11 11 11 11 11 11 11 11 11
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005	Laps 11 12 12 14 19 19 10 10 10 10 10 10 10 10 10 10 10 10 10
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004	Laps 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1:
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003	1 Laps 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1:
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002	1 Laps 1: 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001	1 Laps 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1:
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002	Lapse 18 18 19 19 10 10 10 11 11 11 11 11
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001	1 Laps 11 11 11 11 11 11 11 11 11 11 11 11 11
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000	1 Laps 11 11 11 11 11 11 11 11 11 11 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998	1 Laps 11: 11: 11: 11: 11: 11: 11: 11: 11: 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998	1 Lapse Lapse Lapse Lapse Lapse
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009	Lapse Lapse 18 19 19 19 10 10 10 11 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008	Lapse Lapse 18 19 19 19 19 10 10 10 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009	Lapse 18 19 19 19 19 10 10 10 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008	Lapse 18 19 19 19 19 10 10 10 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007	Lapse Lapse 11 12 14 16 16 17 17 18 18 18 18 18 18 18 18
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2006 2005	Lapse 11 12 14 15 16 17 16 17 17 18 18 18 18 18 18 18 18
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2005 2006 2005 2004	Lapse 18 19 19 19 19 10 10 10 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2007 2006 2005 2004 2005 2004	Lapse 18 19 19 19 10 10 10 11 11 11 11 11 11 11 11 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2005 2004 2005 2004 2003 2002	Lapse 18 19 19 19 19 10 10 10 11 10 11 11
the same year: California :	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2005 2004 2005 2004 2003 2002 2001	Lapse 18 19 19 10 10 10 11 11 11 12 13 13 14 16 11 12 13 13
the same year:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2005 2004 2005 2004 2003 2002	Lapse Lapse Lapse Lapse Lapse 13 Lapse 14 14 12 13 Lapse 15 16 11 17 18 19 Lapse 19 Lapse 19 Lapse 19 10 10 11 11 11 12 13 13
the same year: California:	the past ten years – percentage of policyholders as of 1/1/xxxx that had lapsed by 12/31 o	1998 Year 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 Year 2009 2008 2007 2006 2005 2004 2005 2004 2003 2002 2001	Lapse 18 19 19 19 10 10 10 10 11 11 11 11 11 11 11 11 11

25	The main justifications for rate increase request (check box(es) that app	The main justifications for rate increase request (check box(es) that applies and in the box next to it enter		
25	percentage share of total):			
	Inflation,			25.0%
	utilization increases,			25.0%
	changing technology/application of newer forms of treatment			25.0%
	revision of geographic factors that are not revenue neutral			0.0%
	changing competitive environment			0.0%
	revision of original assumptions used for development of rates			0.0%
	adverse – actuarially credible - experience			25.0%
	Others, please explain below.			
	Explanation of "other" factors:			
			Total	100.00%

The amount of rate increases applied for, cocurrently with the present rate increase, in other states, and whether the rate increases have been approved/ authorized/ acknowledged, or pending approval/authorization/acknowledgement:

	State	Annual premium Earnings (realized or anticipated)	Rate Increase requested	Rate Increase approved	Pending
1	AK	64	30.0%		X
2	AL	10,237	30.0%		X
3	AR	5,308	30.0%		X
4	AZ	5,276	30.0%		X
5	CA	168,201	10.0%		X
6	СО	8,344	30.0%		X
7	CT	32,982	30.0%		X
8	DC	3,229	30.0%		X
9	DE	3,272	30.0%		X
10	FL	178,930	12.0%		X
11	GA	283,470	30.0%		X
12	IA	11,999	30.0%		X
13	ID	7,534	30.0%		X
14	IL	62,303	30.0%		X
15	IN	44,108	30.0%		X
16	KS	35,860	30.0%		X
17	KY	3,026	10.0%		X
18	LA	6,821	30.0%		X
19	MA	4,684	30.0%		X
20	MD	20,136	30.0%		X
21	ME	3,491	30.0%		X
22	MI	6,393	0.0%		X
23	MN	7,308	30.0%		X
24	MO	44,074	30.0%		X
25	MS	44,209	25.0%		X
26	NC	144,422	30.0%		X
27	ND	2,503	30.0%		X
28	NE	12,091	30.0%		X
29	NH	83,453	30.0%		X
30	NJ	21,372	30.0%		X
31	NM	1,229	30.0%		X
32	NV	11,866	30.0%		X
33	NY	81,176	30.0%		X
34	ОН	35,701	30.0%		X
35	OK	28,852	30.0%		X
36	OR	1,073	30.0%		X
37	PA	46,370	30.0%		X
38	RI	913	30.0%		X
39	SC	11,101	30.0%		X
40	TN	78,359	10.0%		X
41	TX	240,343	30.0%		X
42	UT	2,017	30.0%		X
43	VA	36,278	0.0%		X
44	VT	465	30.0%		X
45	WA	8,948	0.0%		X
46	WV	14,717	30.0%		X
47	WY	3,442	30.0%		X
Weighted A	Average:	1,867,951	24.7%	0.0%	